

Media Guide

The following media outlets are great ways to promote your upcoming event:

TELEVISION

CTV

Submit your event date
AT LEAST three weeks prior to the event.

Online form: winnipeg.ctvnews.ca/features/send-in-your-community-calendar

E-mail: whatsup@ctv.ca

Email press releases to:

CTV News Winnipeg
(winnipegnews@ctv.ca)

GLOBAL TV

Submit your event date
AT LEAST three weeks prior to the event.

Online form:

globalnews.ca/winnipeg/events

Email press releases to:

globalnews.wpg@globaltv.com

CBC TV

Submit your event date
AT LEAST three weeks prior to the event.

Online form:

www.cbc.ca/manitoba/events/calendar

Email press releases to:

talkback@cbc.ca

CITYTV

Online form:

citytv.com/winnipeg/community/sysd-winnipeg/submit-event/

PRINT

Winnipeg Sun

Winnipeg Sun Around Town public service announcements are free but not guaranteed. Deadline for submissions is noon Tuesday prior to the date of publication.

Mail: Around Town, Winnipeg Sun, 1700 Church Ave., R2X 3A2

Fax: 204-697-0759

E-mail: sandy.ehrich@sunmedia.ca

Email press releases to:

wpgsun.citydesk@sunmedia.ca

Winnipeg Free Press

Winnipeg Free Press events are free and not guaranteed. Deadline for submissions is Thursday at noon two weeks prior to the date of publication.

Online form: winnipegfreepress.com/arts-and-life/events/

Website: wfp.to/events

Email press releases to:

City.Desk@freepress.mb.ca

Local Papers

Email press releases to:

La Liberté:

redaction@la-liberte.mb.ca

Winnipeg Parent:

wpgparent@shaw.ca

The Uniter: editor@uniter.ca

The Manitoban:

editor@themanitoban.com

Grassroots News:

admin@grassrootsnews.mb.ca

Filipino Journal:

info@filipinojournal.com

Filipino Express:

info@pilipino-express.com

My Winnipeg:

info@myWinnipeg.com

Senior Scope: seniorscope@yahoo.ca

ChrisD: chris@chrisd.ca

RADIO

Email press releases to:

CKJS: info@ckjs.com

CJOB: aroundwinnipeg@cjob.com

CBC: radio893@cbc.ca

UMFM: umfmpromo@gmail.com

CKUW: ckuwnews@rocketmail.com

NCI: info@ncifm.com

Golden West Radio: steinbachnews@goldenwestradio.com

APTN: news@aptn.ca

CJNU: psa@cjnu.ca

Jewel: info@jewel101.com

SOCIAL MEDIA

The Foundation is happy to help promote your event! Please tag us @chfmanitoba on Facebook, Instagram and Twitter.

NOTE: If you do have success in landing media interviews, please let the Foundation know so we can promote your appearance.

